

## ***Land Use Plan Draft Vision and Goals for Public Comment***

### **Draft Vision**

Sugar Land will develop and redevelop to remain a desirable place to live and do business. It will balance different land uses, preserving the character of its neighborhoods while creating new walkable mixed use activity centers and neighborhood centers with a variety of offices, housing, retail, entertainment, civic institutions, cultural institutions and parks. The city will change in response to long-term shifts in market demands and demographic trends, while maintaining fiscal sustainability to preserve the city's appeal.

### **Draft Goals**

1. Sugar Land will have multiple activity centers, combining offices, retail, residential, education, and civic venues, linked to the region by highways and public transportation and connected to the rest of the city with an effective transportation system that includes roadway, pedestrian, and bicycle networks.
2. Sugar Land will offer a wide range of residential options, including large lot homes, small lot homes, townhouses, and apartments in a variety of settings ranging from walkable activity centers to quiet neighborhoods, to appeal to a wide range of people including young professionals, families, and seniors.
3. Sugar Land will have active public spaces in activity centers and neighborhood centers that draw people at all times of the day, encourage interaction, grow and support business, and build community.
4. Sugar Land will have land uses integrated with each other and connected together so that people can drive, walk, and bicycle to their destinations.
5. Sugar Land will be a great place to do business, a premiere address for corporate offices, and an incubator for small businesses.
6. Sugar Land will have amenities, including retail, restaurants, hotels, cultural institutions, parks, and recreational destinations, that make it a prominent place to live and work.
7. Sugar Land will protect its single family neighborhoods and ensure their long term value.
8. Sugar Land will have a regional greenbelt along the Brazos River linking neighborhoods and activity centers.
9. Sugar Land will regulate land uses and build infrastructure in a way that maintains the long-term fiscal health of the city, its businesses, and its residents.
10. Sugar Land will offer its residents opportunities to live a healthy lifestyle.
11. Sugar Land will celebrate its unique character, its history, and its diversity.